

## National Needs Assessment

### France - Summary

In this National needs assessment, our objective will be to identify the common denominators of all the promoters of migrant projects, but we will also shed light on the particularities according to 2 categories of so-called “migrant” audiences in France which relate to specific situations and differentiated in terms of trajectory, motivation, difficulties and areas of activity: newly arrived & refugee entrepreneurs and entrepreneurs from “diversity” or “minorities”.

Here are a few recommendations for improving and making more effective the support offers for migrant entrepreneurs in France.

#### **For newcomer and refugee entrepreneurs:**

- **Offer "applied" French learning:** language training offer adapted to professional learning and to the sector of activity.
- **Adapt the legal frameworks** to the administrative situations of newcomers and refugees.

#### **For entrepreneurs from minorities:**

- **Supporting the informal economy:** innovative tools to support the structuring and progressive and transitional training of informal economies
- **Take into account transnational projects:** technical aspects of international trade, transport of goods, freight, but also relays in the countries of origin.
- **Understand migration trajectories in project analysis:** motivations, reasons for coming to France, and "accountability" mechanisms towards countries of origin.
- **Fight against assignments to community entrepreneurship:** know-how and skills in very varied sectors of activity beyond "ethnic" business.

#### **Common recommendations for better support for “migrant” entrepreneurs:**

- **Identify know-how and skills:** trades in the countries of origin, know-how and experiences acquired during migration, informal know-how.
- **Create bridges between specific systems and common law:** Support chains, networking, integrated routes, interweaving of offers.
- **Work on the double temporality (short term / long term):** emergency needs (housing, food, health, rights) / definition and construction of the medium and long term project.

Finally, the COVID 19 pandemic has a significant impact on the health of the French economy, and particularly for the most vulnerable companies, including all “migrant” entrepreneurs. The pandemic will also have an impact on priorities in terms of public policy. Indeed, if since 2018 we have witnessed a significant increase in the State's budgets on its integration policy for newcomers and refugees (learning French, professional integration, economic & business support), new priorities in term of public policy from 2021 are to be expected.

Will migrant entrepreneurship support be part of it?